

CBMDP: Forming a Working Framework for Marrow Donors in Greece

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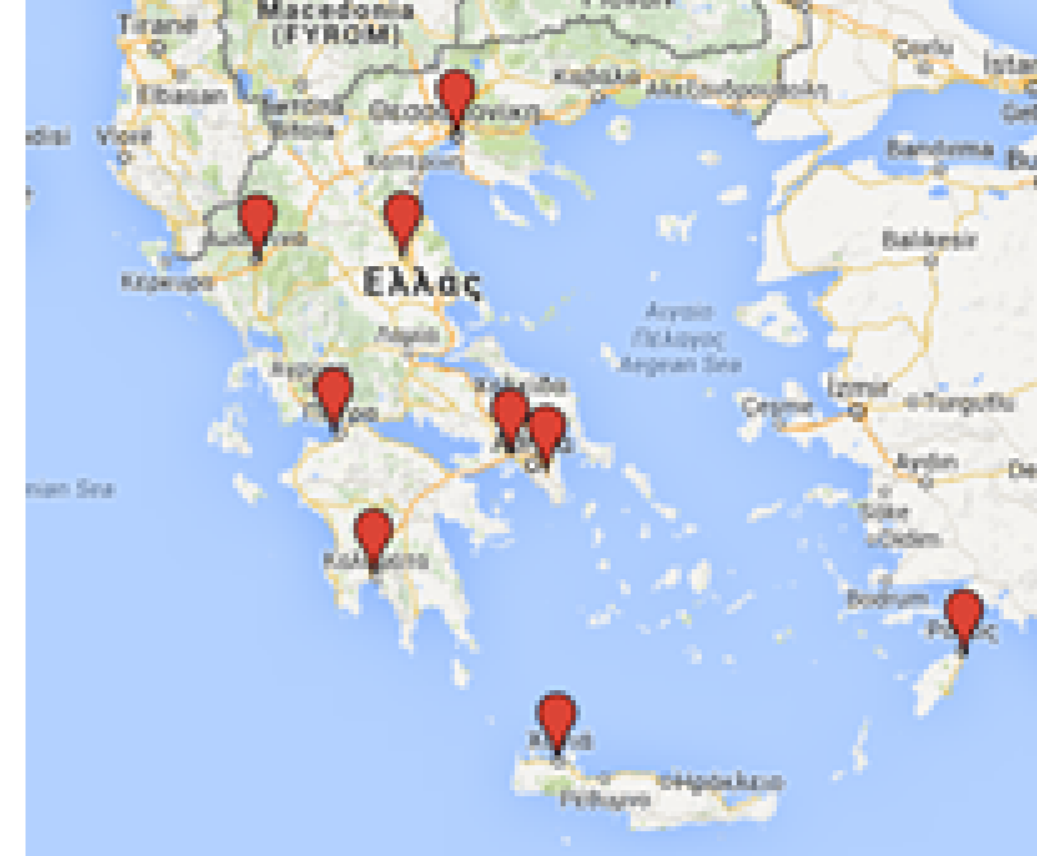
CBMDP – Save a Life

- ❑ Established in 2010.
- ❑ Operates:
 - Within the framework of the University of Patras & University Hospital of Patras.
 - Under the legal umbrella of the Hellenic Transplant Organization.
 - BMDW member (March 2013), WMDA member (July 2014).
- ❑ Challenges
 - Absence of recruitment structures within Greece.
 - Lack of funds for an intensive nationwide public awareness campaign.
 - Until 2014, all grafts for Greek patients were imported (~120 grafts/year).



Criteria:

- ❑ 9 strategic locations,
- ❑ Large hospitals with a Hematology Department



NETWORKING POLICY

CENTRAL HUBS

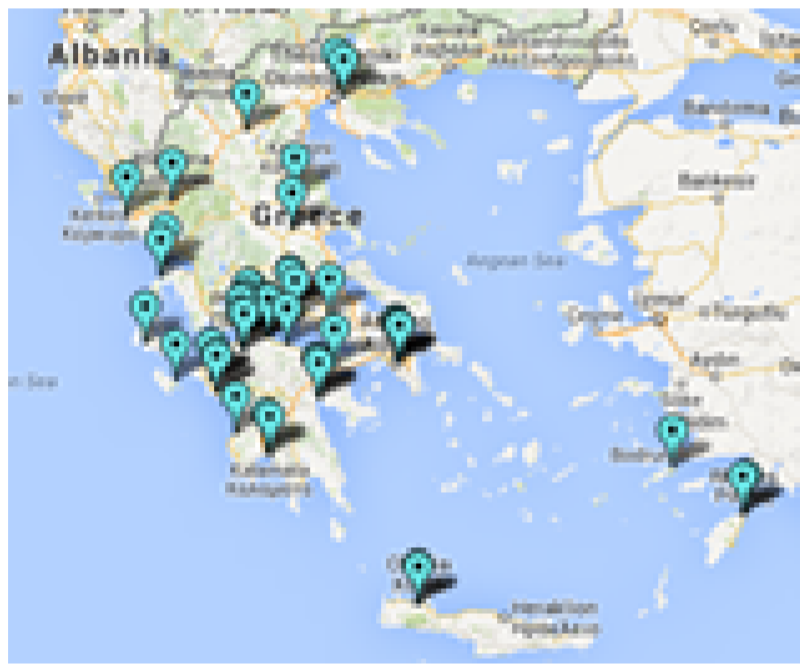
Role:

- ❑ Assist long-distance operations of CBMDP in designated area, allowing CBMDP to undertake the role of network supervision, fundraising, donor management and QA policies.
- ❑ Represent the Centre to events.
- ❑ Provide a permanent physical location for information & sample collection.
- ❑ Offer specialized consultation to volunteer donors.
- ❑ Assist with the work-up process of donors located in close geographic proximity.
- ❑ 3 Major Collection Centres in the 3 largest cities of Greece (Nationally and internationally accredited)
 - ❑ University Hospital of Patras
 - ❑ "G. Papanikolaou" Hospital of Thessaloniki
 - ❑ "Attikon" University Hospital of Athens



Criteria:

- ❑ Hospital blood banks,
- ❑ Volunteer blood bank associations*,
- ❑ Cancer related and organ transplant NGOs.



* E.g. Panhellenic Federation of Volunteer Blood Bank Associations (100+ associations)

NETWORKING POLICY LOCAL HUBS

Role:

- ❑ Collaboration agreements with more than 85 recruitment hubs
- ❑ Targeted networking events where medical bodies, local NGOs and the public administration are invited, in order to set up the local hubs.
- ❑ Organize events (sports or cultural events, festivals) targeting a wider audience, where we participate with stands or leaflet distribution.
- ❑ Distribute promotional material.
- ❑ Transmit our message on a local and national level.



NETWORKING POLICY SUMMARY

	Central Hubs	Local Hubs	Supporters
Public awareness & PR	x	x	x
Recruitment	x	x	
Donor consultation	x		
Donor work up	x		
Training level	Presence of Hematology Department	Presence of health professional and/or high level of training by CBMDP	Basic training by CBMDP
Materials provided by CBMDP	"Tool box"	"Tool box"	Leaflets or "tool box"

- ❑ Enable partners to incorporate our mission by providing all necessary resources.
- ❑ Create a win-win situation.
- ❑ Acknowledge partner contribution.



IMPACT

1. With minimum cost, a nationwide network is being set up.
2. Recruitment events are being organized all over Greece in multiple locations without the need of our physical presence.
3. We "speak" to a wide audience through the established social media network of our partners.
4. The Centre is recognized as a nationwide effort rather than local initiative (benefiting recruitment & fundraising).
5. Uniform practices, standardized procedures, common IT infrastructures are applied and adherence to legal/ethical norms assured, on all partners recruiting donors.
6. Donor HLA samples have significant geographic distribution.
7. Donor recruitment rate significantly increased.

Future Steps:

1. Set up a 2nd office in Northern Greece to assist co-ordination of activities and expansion of network.
2. Expand and organize further existing structures (network connection IT tools, servers, human resources, income flows etc.) to support the expansion of its network.



CBMDP INTERNATIONALLY

- ❑ Member of Bone Marrow Donors Worldwide (BMDW), under the code GR2. [March 12th, 2013] Qualified Member of the World Marrow Donor Association (WMDA ION-1461), as of the [July 31st, 2014], while in the process of submitting for WMDA accreditation. Our centre was selected to represent Greece in its 2015, 2016 and World Marrow Donor Day video.
- ❑ Member of the European Marrow Donor Information System (EMDIS), electronically connecting our centre in real time donor registries internationally (Hub Code GR). [November 5th, 2014]
- ❑ Registered with the US Food and Drug Administration (FDA), FEI no 3011414496. [October 14th, 2014] (renewal 2015, 2016, 2017 and 2018 (Confirmation number 36367))
- ❑ Collaboration agreements with:
 - Cyprus registry Karaiskakiou Foundation
 - Anthony Nolan
 - The Centre has become a Cooperative Registry of the US National Marrow Donor Program NMDP

