

PUBLIC BONE MARROW AWARENESS AND RECRUITMENT IN DIFFERENT GEOGRAPHICAL REGIONS IN GREECE: The volunteer program and training




save a life

CENTRE OF BONE MARROW
DONOR VOLUNTEERS
UNIVERSITY OF PATRAS (CBMDP)
www.xarisezoi.gr

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Background:  CBMDP-“Save a Life” is one of the main donor centers in Greece supervised by Hellenic Transplant Organization (HTO-4979 ION). CBMDP-“Save a Life” locates in Patras and recruits donors since 2010 through live campaigns all over the country or via online registration (from 2017).

Methods

Donor's registration Methods:

Online, where individuals can sign up and have a kit sent to their home

In person. The center has a well- established network “**Hubs**” dedicated to promoting bone marrow donation

 **Active Hubs** are comprised individuals from various sectors, such as:

- ✓ Hospital Blood Units or other public or private healthcare institutions
- ✓ Non-governmental, Not-for-Profit Organizations
- ✓ Educational Institutions
- ✓ Companies.

Key Responsibilities

- ✓ Organize or participate in local awareness campaigns and donor registration drives.
- ✓ Mobilize local organizations and associations to support bone marrow donation. Some of the hubs fundraise the HLA Typing of the donor that they recruit
- ✓ Distribute informational materials about bone marrow donation through their network, local media and social channels.

Hub's Training Program

- ✓ Confidentiality sign agreement
- ✓ Obligatory on site or remote seminar from an authorized CBMDP – Save a Life Personnel
- ✓ Educational flyers, Recruitment SOPs and website training
- ✓ Medical Guide for Donor Recruitment

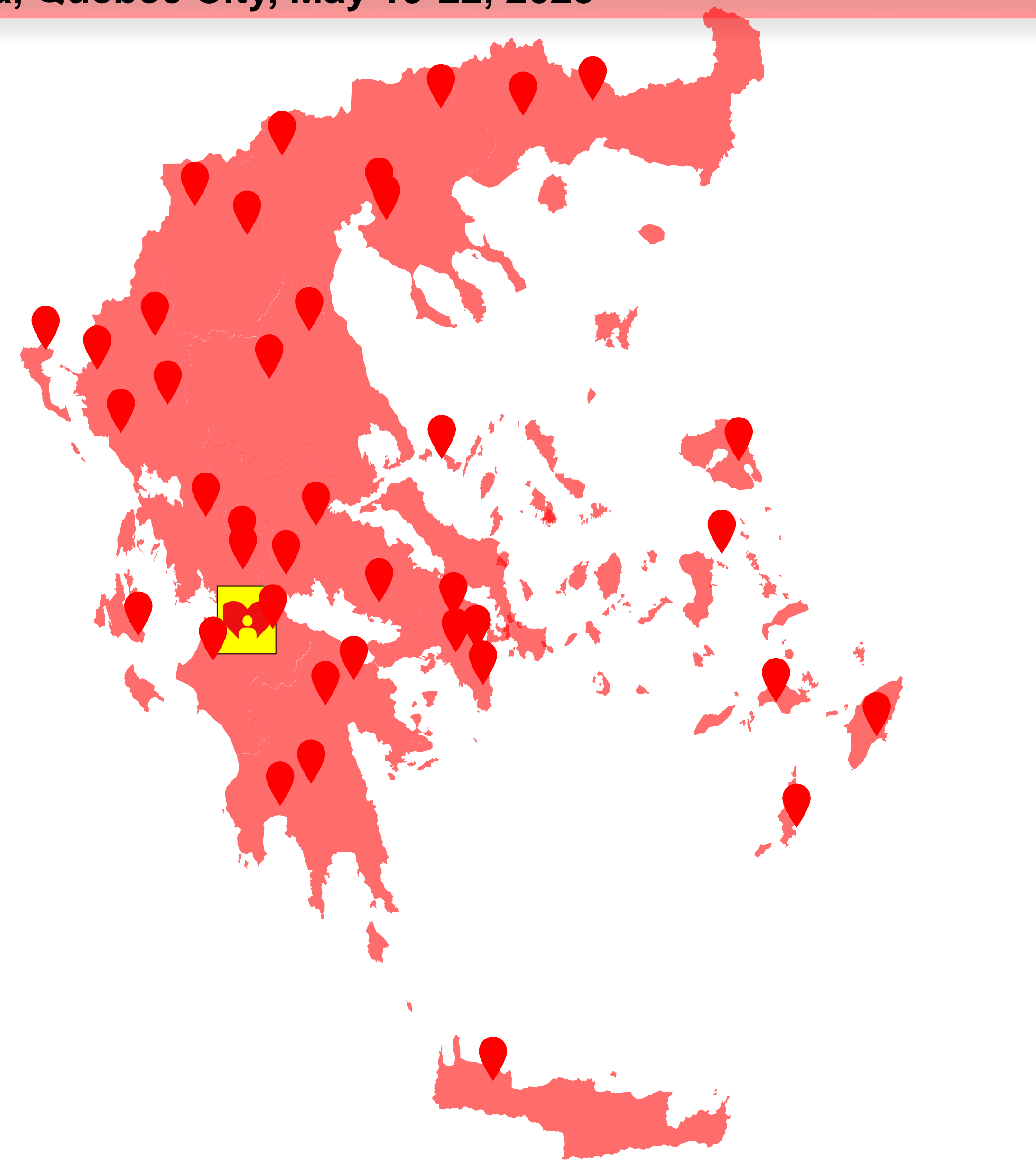
Annual Hub's assessment

- ✓ Hubs annually evaluated from authorized CBMDP – Save a Life Personnel according to their corporation with the center , activity, consistency and social impact
- ✓ Confidentiality sign agreement validation

We conclude that our strategy to establish hubs all over the Greece enable us to cover and strengthen the Greek Registry steadily over time

Scope: The country's vast geography poses a challenge for the center to organizing events and maintaining full staff presence.

The aim of the study is to show how the CBMDP-Save a Life overcomes geographical challenges and increases public bone marrow awareness and facilitating donor registrations.



Picture 1: Active Hubs all over the country of well-trained and annually evaluated volunteers, who actively recruit and register bone marrow donors .

Information Stations

are served as stable-interactive points where individuals can obtain printed informational materials about bone marrow donation and the registration kit.



Picture 2: Interactive Information Stations at the campus of University of Patras. Prospective in 2025, more stations will be placed at 4 Greek Universities campus

Results



**95.000 +
Registered
Donors**



**60 +
Active
Hubs**

**15 +
Information
Stations**

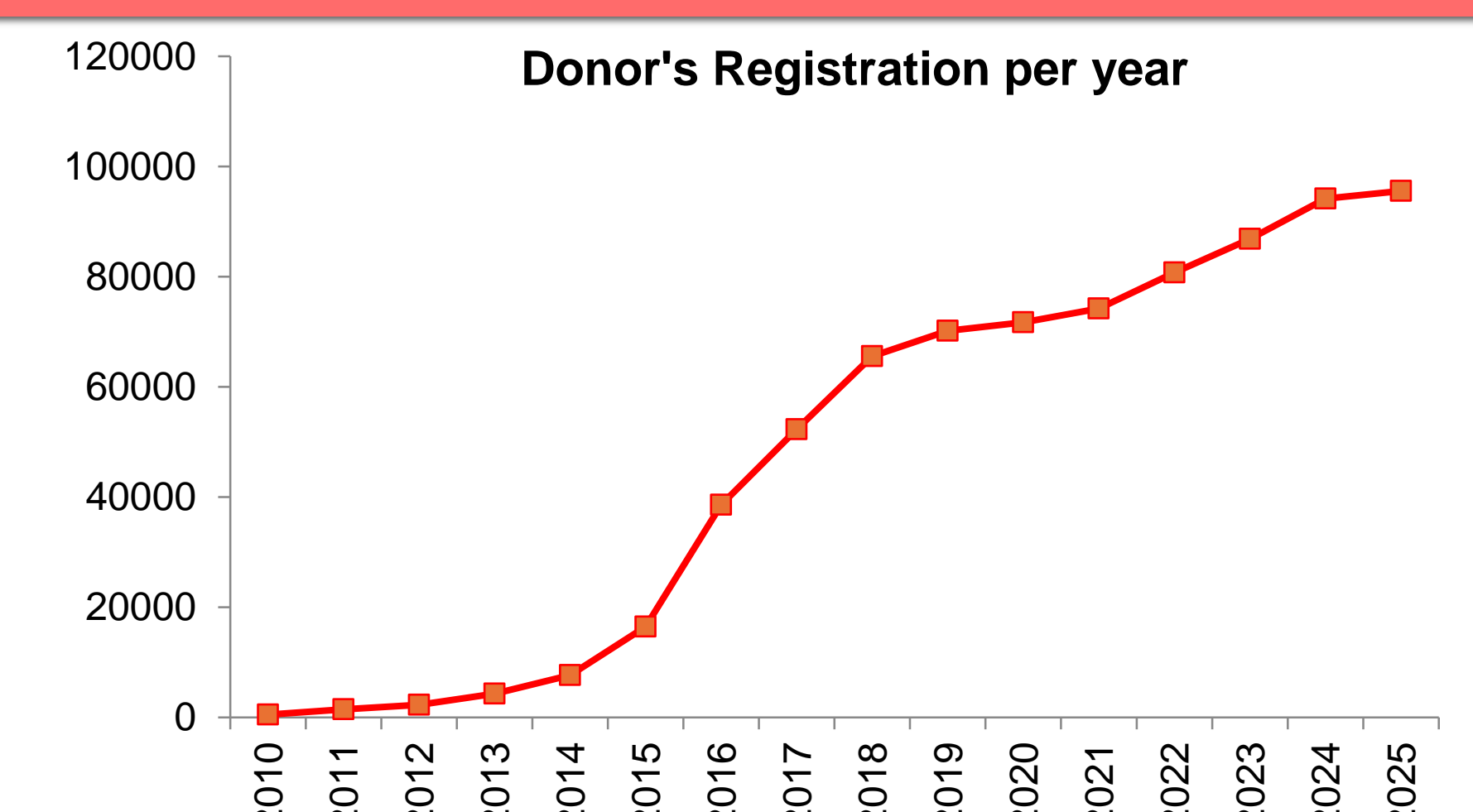


**2100 +
Events**

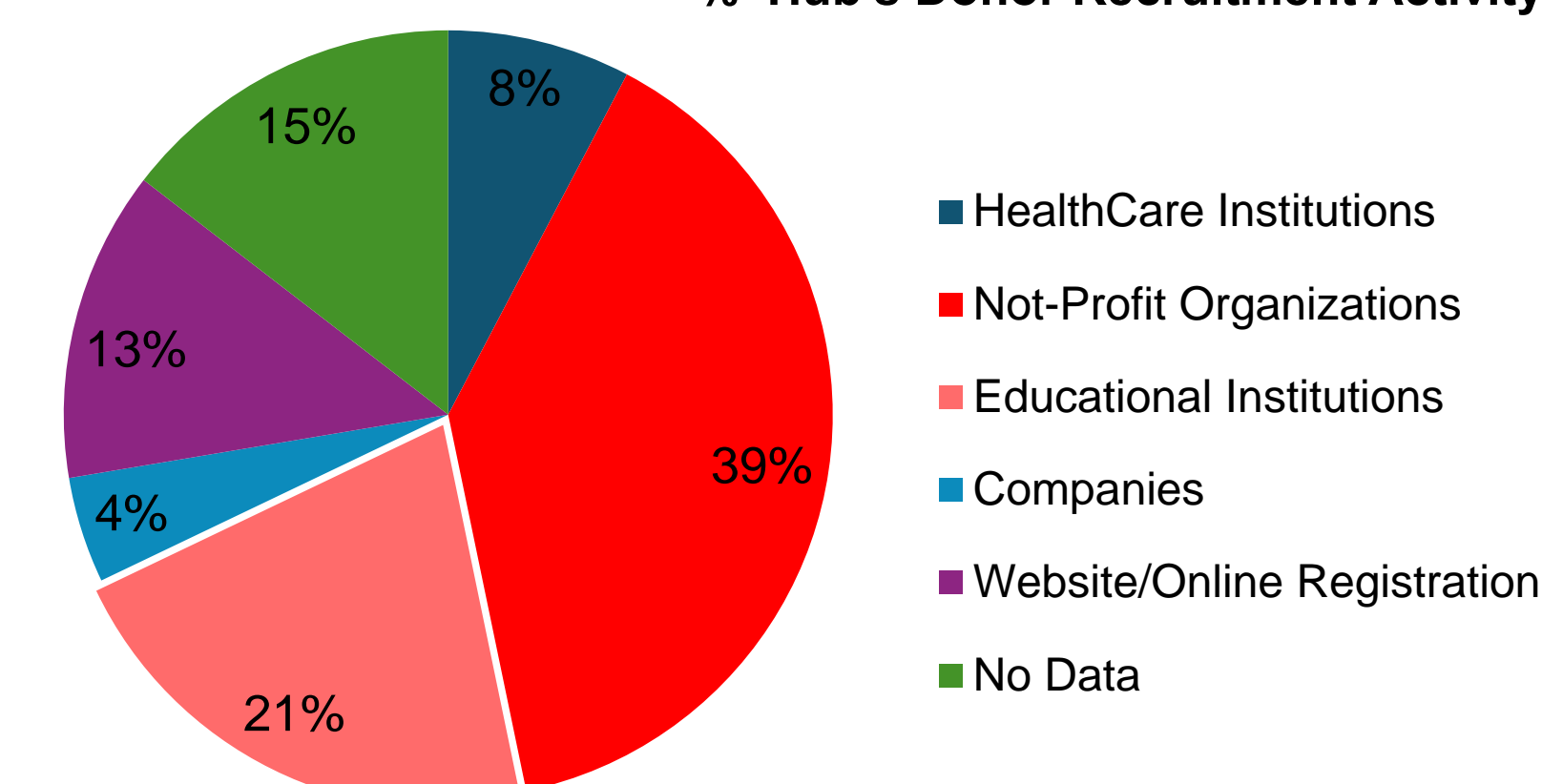


**278 +
Grafts**

Donor's Registration per year



% Hub's Donor Recruitment Activity



Live events per year

